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September 1, 2009

Dear Mercury Racing Outboard Racer:

Mercury Racing is pleased to announce the release of the next generation of Mercury OptiMax 200XS ROS (Race Offshore) outboard. The new race models feature a Gen 2 – 2.5 Liter OptiMax powerhead which combines components from the Mercury Racing OptiMax 2.5XS outboard and the current Mercury Racing engineered OptiMax 175 Pro XS outboard.

The OptiMax 200XS ROS (Race Offshore) is the official power of U.I.M. Class 3C offshore racing, a highly competitive single engine mono hull offshore racing class which competes throughout Europe.

The engines will be produced only in the short shaft “SS” 15-inch drive shaft configuration with the 1.75:1 Sport Master gearcase. Both right-hand and left-hand rotation models will be available. Models are intended for single or twin engine installations. Right-hand rotation models feature a Sport Master gearcase with a cambered skeg – a natural for single-engine applications such as outboard drag racing.

The part number for the complete engines and price is as follows:

Right-Hand Rotation Model:

Part Number: 19S2431HH

Racer Price: \$17,825.00

Left-Hand Rotation Model:

Part Number: 19S2432HH

Racer Price: \$17,825.00

Production for OptiMax 200XS ROS models will be based on confirmed orders and the engines will be built one time per year in advance of the following season. Models will be sold direct to known, qualified race teams or through Mercury Racing dealers or OEM boat builders. It is the responsibility of the dealer to ensure the eligibility of race teams ordering engines through their business and communicate such information back to Mercury Racing.

There are no sales programs and, of course, no warranty.

All orders must be received no later than Friday, November 13th.with a non-refundable deposit of 30% of the purchase price. Engines will be delivered by March 1st, 2010.

Contact the Mercury Racing Sales Team toll free at 866-637-2234 to place your orders today. Please have your racing association membership details and be prepared to apply for the Mercury Racing Sales Agreement if you do not already have one.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jeff Krueger', with a large, stylized flourish at the end.

Jeff Krueger,
Director, Sales, Marketing & Service
Mercury Racing, Commercial and Government Products

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